

USA Travel Show 2020

MARCH 2ND 2020, COPENHAGEN

 ATLANTIC LINK

Sponsorships
By Discover America Denmark



Gold Sponsor

Gold sponsorships – Price: 4.600 USD + VAT, 30.000 DKK

Online logo exposure

- Feature in exclusive USA Travel Show newsletter to Travel Trade and Media – approx. 7.000 receivers
- Logo on invitation to Travel Trade and Media, approx. 7,000 receivers
- Logo on usatravelshow.dk front-page incl. direct link to your webpage
- Logo and mention on 2 posts on Atlantic Link Facebook site before USA Travel Show
- Logo on post on Atlantic Link LinkedIn site before USA Travel Show

Logo exposure during event, March 2nd

- Logo in the looped presentation during USA Travel Show
- Logo on photo wall
- 1/1 full page add at exhibitor handbook - A5.
Circulation: 400 pieces, as well as E-magazine at usatravelshow.dk and distributed to all +250 participants before USA Travel Show
- Logo on welcome sign/banner/roll-up
- Logo on banners next to stage
- Logo on nametag

Video

- Statement in the review video, which will be distributed to all participants in a "Thank you" mail after the show, as well as at discoveramerica.dk and Social Media channels.

Event: Exhibitor reception, March 1st

- 1-2 Roll-ups at Exhibitor reception
- Welcome speech at Exhibitor reception (5. min)

Event: USA Travel Show, March 2nd

- Exhibitor ticket (one table – one person) – value: 1.500 USD
- 2 additional representatives at the B2B workshop – value: 500 USD
- Participant list of relevant partners with contact information (travel agents, exhibitors etc.)
- Gifts of own choice for goodie bags to all participants – approx. 250 pax
- 1-2 Roll-ups in the foyer
- 5-10 min. speak at some point during the event
- Sponsored gimmick of own choice - at either Exhibitor reception or USA travel show – depending on your target group

Silver Sponsor

Silver sponsorships – Price: 3.100 USD + VAT, 20.000 DKK

Online logo exposure

- Logo on invitation to Travel Trade and Media, approx. 7,000 contacts
- Logo on usatravelshow.dk front-page incl. direct link to your webpage
- Logo and mention on 2 posts on Atlantic Link Facebook site before USA Travel Show
- Logo on post on Atlantic Link LinkedIn site before USA Travel Show

Logo exposure during event

- Logo in the looped presentation during USA Travel Show
- Logo on photo wall
- Logo on welcome sign/banner/roll-up
- Logo on banners next to stage
- 1/2 page add at exhibitor handbook - A5.
Circulation: 400 pieces, as well as E-magazine at usatravelshow.dk and distributed to all +250 participants before USA Travel Show

Event: USA Travel Show, March 2nd

- Exhibitor ticket (one table – one person) – value: 1.500 USD
- 1 additional representative at the B2B workshop – value: 250 USD
- Participant list of relevant partners with contact information (travel agents, exhibitors, etc.)
- Gifts of own choice for goodie bags to all participants – approx. 250 pax.
- 1-2 Roll-ups in the foyer
- Sponsored snack - tailored to match you, e.g. Philadelphia Steak-Sandwich, cupcake/cake pops, etc.

Bronze Sponsor

Bronze sponsorships – Price: 2.300 USD + VAT, 15.000 DKK

Online logo exposure

- Logo on invitation to Travel Trade and Media, approx. 7,000 contacts
- Logo on usatravelshow.dk front-page incl. direct link to your webpage
- Logo and mention on 2 posts on Atlantic Link Facebook site before USA Travel Show
- Logo on post on Atlantic Link LinkedIn site before USA Travel Show

Logo exposure during event

- Logo in the looped presentation during USA Travel Show
- Logo on photo wall
- Logo on welcome sign/banner/roll-up
- Logo on banners next to stage

Event: USA Travel Show, March 2nd

- 25% discount on Exhibitor ticket (one table – one person) – value: 250 USD
- 1 additional representative at the B2B workshop – value: 250 USD
- Participant list of relevant partners with contact information (travel agents, exhibitors, etc.)
- Gifts of own choice for goodie bags to all participants – approx. 250 pax

Booking of Sponsorships

Terms and regulations

Limited capacity

To ensure exclusivity and most possible visibility for our sponsors, we have limited the amount of sponsorships. The sponsorships will be sold on a first come, first served basis.

- 2 x Gold Sponsor
- 4 x Silver Sponsors
- Bronze sponsorships limited

Deadline

To guarantee that all services can be delivered to you in time, we need to set the deadline for latest booking of sponsorships to:

- December 19th, 2019

How to book?

Get in touch with our Event Manager, Nanna Vestergaard via mail nv@atlanticlink.net or call +45 2267 8024 and discuss further possibilities.

* The sponsor packages are to be seen as overall guidelines and can be subject to change. We will adjust the substance of the package to match each individual sponsor, depending on your wishes and desires.